

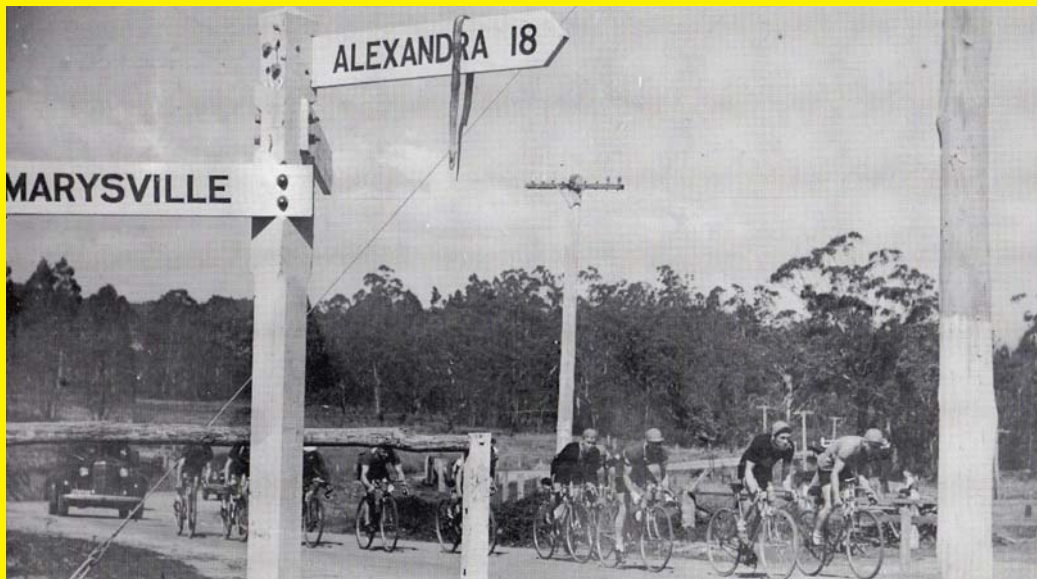


British steel a shhh... State secret

The year is 1940 and Britain is facing its darkest hour as Nazi Germany conducts a bombing blitz upon London. The German Luftwaffe are only held at bay due to the heroic RAF pilots flying the lightest, fastest and most maneuverable fighter plane in the world, the legendary Spitfire. The Spitfire used a new type of steel in its bodywork developed by the Reynolds Company and designated "531".



The qualities that helped the Spitfire turned out to be desirable qualities for racing bicycles, and so Reynolds 531 tubing became the standard material for high quality bicycles, providing exceptional strength, durability, light weight and excellent ride characteristics. In fact Reynolds frames have seen overall victory at the Tour de France 27 times, as well as countless other professional events. Pictured



here is one of the earliest 531 frames in Australia, hand built by none other than Jack Jamison, father of Croydon Cycleworks owner Mick Jamison. Jack ran a thriving bike shop in the 1930s in Elwood, "Open Road Cycles".

Sadly WW2 intervened and the shop was closed while Jack flew RAF bombers over Europe. Steel frames continue to be popular today despite the popularity of aluminium and carbon fibre for mass produced bikes. Enthusiasts appreciate cromoly steel frames for their strength, durability and ride quality.

Above: Jack Jamison in 1937
Below: A classic cromoly frame



Continued Page 2...

SAVE 20% ON ALL BMX BIKES AND PARTS

That's right, Save 20% on all floor stock Mirraco and Stolen BMX bikes, not to mention all BMX spares and accessories.



www.croydoncycleworks.com
Webshop updated with loads of new products and specials. Check out the full range of great deals online

Ride your own way



CROYDON CYCLEWORKS NEWSLETTER WINTER 2009

British steel a State secret

Continued from Page 1...



The "Charge" bike company founded by brit Nick Larsen is at the front of the new generation of steel bikes, producing a range of uber cool single speed/fixie, mountain bike and dirt jump frames and bikes. Take my personal Charge "Duster" pictured.

I've built this up as a super commuter bike that's used day in day out often in bad weather.

The Duster is a traditional mountain hard tail design, beautifully neat TIG welds, deep lustrous black enamel finish, and very accurately aligned, mitered and faced head-tube and bottom bracket, details that are very often overlooked in

this mass produced era, but nonetheless go towards making a bike work better. The Duster does the job perfectly, combining that wonderful steel feel (lively and slightly springy) sharp handling in a package that will be around long after your carbon wonder bikes have cracked up and turned to dust! Check out more Charge bikes here:



Bikes you won't see at Croydon Cycleworks!



Left: The Blender bike. Right: Believe it or not, this is a BMW. Makes us sort of glad they build cars and motorcycles!



Now for something ENTIRELY DIFFERENT!



"Distinguished Ladies and Gentlemen, Adventurers and Athletes of the World, welcome to our website. Your Excellencies, I am proud to announce that all efforts are being mobilized to support participants and media joining the Tour de Timor. The great people of Timor-Leste are getting ready to make every visitor's experience the most unique and memorable time of their life. All you need to bring is your riding gear, a sleeping bag and a great sense of adventure. Of course our famous Timor coffee will be served every day and I feel obliged to warn you that it contains unchartered performance enhancing qualities. I look forward to meeting you all when you visit our beautiful country. God Bless You and good luck training!"

JOSE RAMOS HORTA

And so begins the welcome to the Tour de Timor. Billed as The Ride for Peace, Competition and Adventure, the event will be held from August 24-28 as a celebration of the country's 10th birthday celebrations. With US\$50,000 in prizemoney on offer, the event isn't your typical tour - in that riders will use mountain bikes to accommodate the stages that will travel through mountain streams and unmade mountain roads.

The good news is that all you have to do is get there! No entry fee, accommdation or meals costs - it's all provided as an incentive to get riders across for the Tour de Timor. For more information, go to the official website at:

www.tourdetimor.com

Ride your own way



Specials & new products



BABY IT'S COLD OUTSIDE

But you'll be warm as toast in one of our custom team winter jerseys. Look at the smile on work experience student/male model Brad Henshaw. He knows the comfortable Roubaix material combined with Windex windproof front panels will keep the chill on the outside. **\$199.95**



LANCE IS BACK ON THE BIKE, ARE YOU?

Until the end of July, you can save money on selected Trek and Cervelo bikes (also Trek and Gary Fisher Mountain bikes) Here's a few examples of what's on offer:

SRAM XX MTB GROUPSET LIGHTEST EVER

SRAM have jumped the competition (basically Shimano) by introducing the first MTB groupset using a 10 speed rear cassette. Dubbed XX (due to the new 2x10



gear system) SRAM claim a weight saving of over 300 grams compared to Shimano's flagship XTR groupset. Dispensing with the granny chainring, XX promises smoother faster shifting without losing gear range. Cross Country racers have been running 2x9 systems for some time so the extra cog on XX will be welcomed. Price for the groupset will be around **\$3500**. Don't you just love progress?



TREK 1.9 in Astana team colors was ~~\$3399~~ now **\$2999**



TREK Madone 4.7 was ~~\$4999~~ now **\$3999**



Cervelo RS was ~~\$6399~~ now **\$5299**

More bike specials here or call 9723 5164



GREAT IDEA No2 KEEP IT UP!

Yep, it's a tiny tyre pressure gauge. No more guesswork, this Schwalbe gadget weighs next to nothing and will fit easily into your spares bag. And it's **FREE** with your next tyre or tube purchase at Croydon Cycleworks. Just ask. While stocks last.

GREAT IDEA No1

DON'T SNAP

Now why didn't someone think of this before? Most mountain bikers will know that sinking feeling of a broken derailleur hanger on the trail, usually at the most distant point from home or help. Because there are hundreds of hanger designs unless you carry a spare specific for your bike chances are you're walking home. Until now that is, Wheels manufacturing have come up with this nifty universal hanger that fits under the quick release end cap, allowing you to bolt up your derailleur and ride home in a dignified manner! Bravo!



\$49.95

Ride your own way



AUSSIE EXPAT IN LONDON RANTS ON BIKE TECH AND MORE! HIPPIY BLOG!!



Our man in London, Stuart Birnie A.K.A "Hippy" reports on the cool and the crazy bike life in London in his "Hippy Blog". Raised in Mildura, Hippy moved to Melbourne and was promptly indoctrinated by the Croydon Cycleworks swine crew, before heading to London 4 years ago pursuing the dream of an I.T. career and more readily available size 12 heels. We're talking single speeds, retro steel frames and wool jerseys for god's sake! If you like outrageous sideburns and enjoy gravel rash, go to <http://www.thehippy.net/nucleus/> and click anywhere.



THE EVOLUTION CONTINUES

Bike shop owners can't be taken seriously these days unless they drive a lowered, mag wheel equipped and garishly signwritten van, preferably of European origin. Honestly, those guys must have more money than sense, the new Croydon Cycleworks team Hyundai I-load will leave those overpriced krautmobiles in its dust. Although built like the proverbial brick shithouse, the I-load is easy and relaxing to drive, economical too - my diesel is returning 100km for 8.8Litres of fuel driving around the suburbs, giving it a range of around 770km on a tank. The turbo diesel is powerful too, and pulls from low revs smoothly. The interior is enormous, we could fit the entire team in here, but we wouldn't want to because frankly, most of them are sweaty and smelly. Korean made cars have come a long way, the I-load feels and looks like a quality vehicle; it runs quietly with no rattles. No doubt Hyundai had a good hard look at the European vans when designing the I-Load, and at almost half the price it is fantastic value for money.

Pros – Value, terrific engine, huge interior and load space

Cons- Baffling interior lights seemingly have a mind of their own, no mags available for it yet!

The Tour on TV

Cycling fans will be glad the wait is over - with the 2009 Tour de France just about lining up for the start in the Principality of Monaco near the French Riviera.

What makes it so much better than ever before are several details - such as the return of Lance to Astana (will he ride for Contador?) and Cadel's great form in the lead up events.

But best of all, short of being in France to witness one of the

world's great sporting spectacles will be the coverage on SBS.

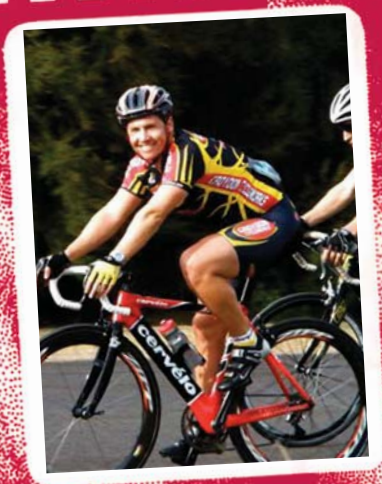
This year, the event will go out live on SBS 2 from start to finish, so there'll be no missing the starts and early parts of the stages.

A good tip if you want to know absolutely everything about the event is to pick up a copy of the Ride magazine Tour de France Guide from your local newsagent. 224 pages of in depth info about teams, riders and history.

Ride your own way



Just a bit off the sides please...



Our gun triathlete Anthony Rule has a look look to go with his State Duathlon Championship and 25th Outright in the 2007 Australian Ironman. We think perhaps the barber is taking "just a bit off the sides" to extremes!

CROYDON SWINE CREW HOP ROCKS AT ROCK HOP ENDURO

Bike enthusiasts are used to cold, bleary eyed early Sunday morning starts, and that was certainly the case for the 9th annual Rockhop Enduro, being held on the winter solstice. Despite daylight hours being in short supply, the 6 hour race allowed plenty of time to master the testing 10.5 km course.

The Croydon boys were out in force in fact there were more Croydon Cycleworks Jerseys than syringes in Doctor Fuentes briefcase. Despite impressive numbers the Croydon Cycleworks swine crew didn't come away with the chocolates, but at least carried off best team name. The weather held up and as



the course wore in we saw some surprisingly fast lap times from resident downhill expert Michael Fautley. Michael would have a big future in cross country if he decided to change codes! Thanks to the Dirtriders crew and Rob Faull for another great event. *For more mountain bike info here*

Ride your own way



Our riders go places!



Brothers Ivan and Kristian Kallaur flew the Croydon Cycleworks flag at the Central Australia Challenge.
Run by the Northern Territory Major Events Company, the event was run in seven stages over approximately 250 kilometres of some of the toughest and harshest outback terrain.
The only luxury was the fact that each day finished not too far from Alice Springs or some other tourist facility - so there was at least a decent place to bunk down at the end of each day's racing.
The boys must have also won the award for the best looking riding gear at the popular Central Australian event!

Where are we?

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 Email: sales@croydoncycleworks.com
 Web: www.croydoncycleworks.com



What's coming up?

You don't even have to be a keen rider to get excited about the scope of events coming up... There is, literally something for everyone!

12th July
 Round 2 FTF MB Series
 Harkaway - XC Criterium
<http://www.ftf.com.au/news/?IntCatId=20&IntContId=1341>

9th August
 Round 3 FTF MB Series
 Chum Creek - XC
<http://www.ftf.com.au/news/?IntCatId=20&IntContId=1341>

24-28th August
 Tour de Timor - an amazing 350k tour of Timor on a mountain bike. Teams of 4 with free entry and US\$50,000 prize-money. For more info go to:
www.tourdetimor.com

29th August
 SRAM Whittlesea Challenge
<http://www.cyclosporativic.com.au/?Page=15868>

13th September
 Degani Kinglake Ride
www.supersprint.com.au

27th September
 Round 4 FTF MB Series
 Kurth Kiln - Mini Marathon
<http://www.ftf.com.au/news/?IntCatId=20&IntContId=1341>

15th October
 Etape du Tour
<http://www.cyclosporativic.com.au/?Page=19291>

19th October
 Around the Bay - enter before June for the free jersey

28th November
 Lake Taupo Classic Enter from 1st July

12th December
 Scotty's Ride
<http://www.cyclosporativic.com.au/?Page=17812>

There are many more road and mountain bike events on the calendar all year round. If you know of one or more that should be listed here, send us an email with the details.
sales@croydoncycleworks.com

Ride your own way

