

Cervelo 2010

See it first at
Croydon
Cycleworks

Cervelo's 2010 bike range has been released and Australian delivery is just around the corner. Pricing is significantly lower than 2009 while specs look to be great with Sram Red, Shimano Durace 7900, Ultegra 6700, 3T (bars, stems and seatposts) and Fulcrum wheels featured. Meanwhile our remaining 2009 bikes are on sale at very attractive prices (while stock lasts - a cliché I know but true in this case!) check them out at www.croydoncycleworks.com.au



Above: The 2010 Cervelo R3



Above: Thor Hushvold won the Green Jersey at the 2009 TdF



Above: Aussie/German Heinrich Haussler was a revelation in the 2009 TdF for Cervelo Test Team.



Above: The 2010 Cervelo S2 bristles with goodies from the world's best

Xmas ideas - gift vouchers

Christmas is almost upon us so beat the rush, we have loads of great gift ideas for your bike crazy loved ones. Our staff can help with suggestions, and of course gift vouchers are available.



www.croydoncycleworks.com

Webshop updated
with loads of new
products and specials.
Check out the full
range of great
deals online

www.croydoncycleworks.com

Ride your own way

Hawaii Ironman 2009 bike survey

After five hours of counting at the Ford Ironman World Championship Bike Check In, the results are in and Cervelo dominates the count once again.

Bike Count (last year's totals in parentheses)

- Cervelo – 462 (415)
- Scott – 109 (103)
- Specialized – 93 (66)
- Felt – 92 (89)
- Trek – 90 (103)
- Kuota – 85 (117)
- Cannondale – 68 (68)
- Orbea – 56 (68)
- Kestrel – 54 (35)
- QR – 52 (79)
- Argon 18 – 43 (less than 10)
- Giant – 40 (51)
- Look – 39 (48)
- Guru- 28 (27)
- Pinarello – 26 (19)
- Ceepo – 24 (less than 10)
- Isaac – 18 (26)
- Litespeed – 18 (35)
- Stevens – 15 (less than 10)
- Elite – 15 (less than 10)
- Cube – 12 (13)
- Beyond Fabrications – 12 (less than 10)
- Ridley – 12 (less than 10)
- Colnago – 12 (less than 10)
- Serotta – 11 (less than 10)
- Storck – 10 (less than 10)
- Canyon – 8 (less than 10)
- Blue – 8 (less than 10)
- Planet X – 8 (less than 10)
- Griffen – 7 (less than 10)



Cervelo's P4 is the popular Ironman choice!

- Jamis – 7 (less than 10)
- Aegis – 7 (less than 10)
- Fuji – 6 (less than 10)
- Softride – 6 (less than 10)
- BMC – 6 (13)
- Calfee – 5 (less than 10)
- BH – 5 (less than 10)
- Principia – 4 (13)
- Parlee – 4 (less than 10)
- Willier – 4 (less than 10)
- Time – 3 (less than 10)
- Cheetah – 3 (less than 10)
- Merlin – 3 (less than 10)
- Teschner – 2 (less than 10)
- Titan Flex – 2 (less than 10)
- DeRosa – 2 (less than 10)

Wheel Count (includes aero wheels only)

- Zipp – 1936
- Hed – 229
- Mavic – 165
- Xentis – 134
- Bontrager – 100
- Reynolds – 63
- Shimano – 48
- Corima – 37
- Campagnolo – 35
- Easton – 34
- Lightweight – 29
- SRAM – 23
- Planet X – 22
- Rolf – 17
- Nimble – 17
- Edge – 13

a bridge too far?

Eastlink cycle trail users will be pleased to note that the long awaited Burwood Highway cycle bridge is almost open. Mind you we've seen this before. When the bridge was first put in place in 2008 it was discovered to have come up a little short (literally) and it was back to the drawing boards. Take two November 2009 and the impending opening. Will the official ceremony speech be entitled "missed it by that much"?



Ride your own way



C
R
O
Y
D
O
N

C
Y
C
L
E
W
O
R
K
S

N
E
W
S
L
E
T
T
E
R

N
O
V
E
M
B
E
R

2
0
0
9

Round 7 of the Victorian Enduro Series

The Course:

Expect a bit of climbing, but generally it's a very rideable flowing course with plenty of passing / eating / drinking sections, in conjunction with some awesome single track of course! From memory, the A graders were doing a lap around the 18 - 21minute mark.

Facilities:

Croydon Cycleworks will be providing mechanical support in association with their 'mobile shop tent'. The Scouts will be providing coffee / drinks with a superb selection of race orientated food. They put on a fantastic spread, so please help support the Scouts.

Parking:

The Scouts will be coordinating the parking. It would be greatly appreciated if you could please donate a gold coin on entry into the park as a fundraising means. Thank you in advance.

Entry & Licence:

Done in the morning of the race.

You need to show a VALID MTBA licence, if not, you can purchase a \$15 day licence.

Note: Cadets need a parent / guardian to fill in a \$5 participation licence.

Race Entry Fees:

\$20 = A, B, C, D

\$10 = Junior (13-17)

Nil = Cadets

Directions:

Anderson Scout Camp, Dickie Rd Officer. Melways ref Map 212 H9.

Timing:

8.30am = Registration open

9.30am = Start for the Cadets (15min event)

10am = Racing starts for A, B, C, D, Junior classes.

Sponsors:

A big thank you to Croydon Cycleworks for all their support! Hope to see you there..

Oz marathon champs

Croydon Cycleworks is pleased to announce we will be providing spares and mechanical support for the 2010 MTBA Australian MTB Marathon Championships and Marathon Challenge in Avoca, Victoria on 18 April 2010. The Championships will be held on Sunday 18 April 2010 in the Pyrenees Mountain Range behind the town of Avoca in central Victoria. The Pyrenees offers some of Victoria's best, and mostly untouched, riding and will be a great home for the event. Riders will choose from 90km, 45km, 33km and 15km course distance options to ensure

that the race appeals to elite riders, intermediate riders as well as those who are new to marathon mountain biking. The course will provide a good mix of fire road, 4wd tracks, double tracks and single track including the Pyrenees Endurance Walk trail which is being purposefully prepared for the event. This will be the very first time that mountain bikes will be allowed to ride the 18km Pyrenees Endurance Walk trail.

Details and entry at <http://www.bighillevents.com.au> or at Croydon Cycleworks



Ride your own way



C
R
O
Y
D
O
N
C
Y
C
L
E
W
O
R
K
S
N
E
W
S
L
E
T
T
E
R
N
O
V
E
M
B
E
R
2
0
0
9

School HPV Challenge

Croydon Cycleworks sponsored the Maroondah High School team for this year's school human powered vehicle Grand Prix held at Metec in Kilsyth on Oct 4th.

"Hi Mick,
Thought I'd let you know how the boys went on the weekend in the HPV Race. They did extremely well considering it was their first race and didn't have much of an idea about what was involved before they saw it first hand. The bike held up well with only one rollover on the 3rd last lap of the race after 6 crashes in practice the day before. We didn't get any flats, no mechanical problems either apart from a pedal coming loose which was a relief. Some of the other teams were coming in every 5 mins to fix something but we managed to stay out on the track for the 6 hours bar about 16mins for driver changeovers and the pedal.

The stats are as follows:
EIEP Maroondah HPV Grand Prix
63 Teams over 6 categories
Team Hulk placed 17th overall, 5th in Open Secondary Category
147.63km covered over the 6hours
5:43:28 actually in the bike
Average Speed 25.82km/h
Maximum speed 43.07km/h (Nathan Young)
Fastest Lap 2:36:500 (Nathan Young)
All in all the boys were fantastic and are very keen to do more races. We have a few repairs and improvements to make on our HPV before we race again but now we have done one race I know what to expect and what is required and have some ideas for improving the bike and our setup. Thanks so much for your generosity it made the whole event possible and less stressful".



It is a mad, mad and very mad world!



Don't be waiting for this sick puppy to go on sale at Croydon Cycleworks!
The rocket powered bike is the brainchild of some sick individual that could very well have grown tired of living - either that or he had been on the Croydon Cycleworks Tour de Pyrenees in 2009 and found the "Col Patrol" was hard work (very hard work). Needless to say, test riders aren't exactly lining up to demo the rocket powered bike. Can't really see why - probably nothing to do with an outrageous power to weight ratio combined with a lack of reasonable stopping power and any semblance of suspension refinement!

Ride your own way



WORLD BICYCLE RELIEF

Croydon Cycleworks recently joined as a supporter and contributor to World Bicycle Relief, a charity committed to helping disadvantaged communities around the world with donations of sturdy, simple bicycles to help with transportation.

The Power of Bicycles

Distance

Over equal units of time, one can ride a bicycle 4 times the distance as one can travel on foot.

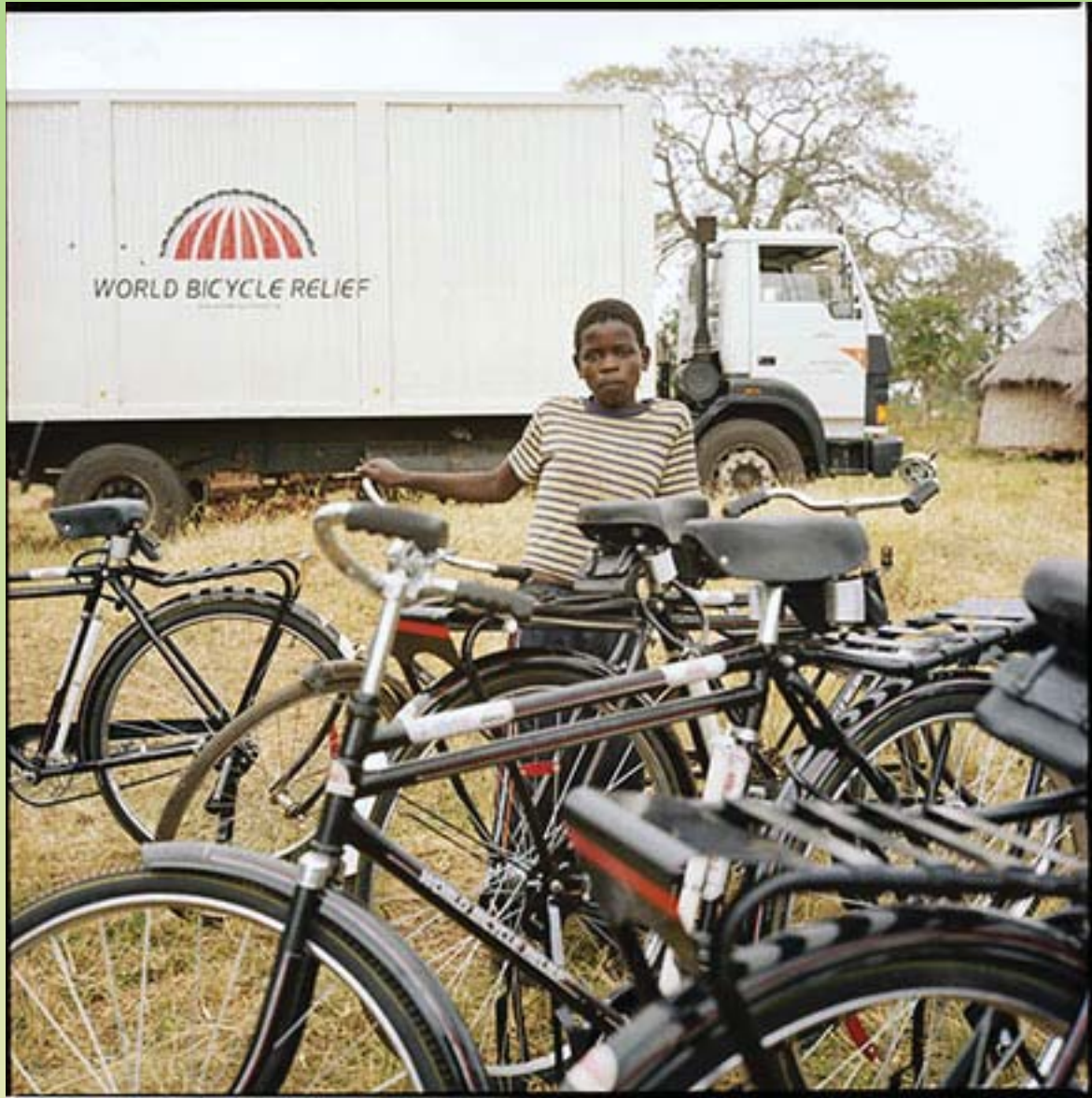
Capacity

Riding a bicycle increases one's capacity to carry by 5 times.

THE POWER OF BICYCLES: EMPOWERING PEOPLE

Simple, sustainable transportation is an essential element in disaster assistance and poverty relief. Bicycles fulfill basic needs by providing increased access to healthcare, education and economic development, especially when compared to the alternative of walking. Bicycles empower individuals, their families, and their communities. Our mission is to provide access to independence and livelihood through The Power of Bicycles.

More info at <http://www.worldbicyclerelief.org/>



Ride for cancer challenge

Congratulations and thank you to all the cyclists and support crew involved in completing the Melbourne to Uluru challenge. What an amazing and inspiring group of generous people dedicating two weeks of their life, away from family and friends to take on this challenge for The Cancer Council. It takes a superhuman effort cycling that far, a proud achievement. Over \$60,000 has been raised from this years ride

Andrew Hogben, Paul Bowden, **Daniel Rossignoli**, Phil Neckers, Fran Wellington, Mark Chircop, Craig Everard, David Durad, Tom Melican, Jeff Hilder, Peter Doonan & Adam Pater.

<http://www.rideforcancer.com.au>



Ride your own way



Team News Stephen Cousins & Tyler Spurell



Team Croydon Cycleworks/Pick-a-Part riders Stephen Cousins and Tyler Spurell have been in great spring form.

- Stephen's results include
- 1st place Keith McLaren Handicap
- 1st place Preston 90km point score
- 1st Junior Les O'Mara handicap
- 3rd U-17 Vic Schools Championships



Tyler Spurell continues his preparation for the track season with strong rides at the Vic Schools champs and at the Glenvale criteriums.

What's coming up?

You don't even have to be a keen rider to get excited about the scope of events coming up... There is, literally something for everyone!

15th November
 Round 7 of the Fat Tyre Flyers Victorian Enduro Series. Conducted at the Officer Scout Camp, south east of Melbourne. For entry details, see the page in this newsletter or go to: www.ftf.com.au

19th November
 Cadel Evans - close to flying book launch at the State Library. Tickets \$20 from Dymocks. Go to: <http://www.dymocks.com.au> and go to book launches

22nd November
 Race 1 Gatorade Triathlon Series. Series runs over 6 races finishing on March 6th 2010. For entry details, see your local tri club or go to: www.supersprint.com.au

28th November
 Lake Taupo Classic - one of the world's great rides. Watch out for a report in an upcoming Croydon Cycleworks Newsletter

12th December
 Scotty's Ride
<http://www.cyclosporativic.com.au>

3rd January 2010
 Amy's Ride on the beautiful Bellarine Peninsula. New features include 2 courses - 60km and the usual 120km. Entries are open now and include a free Amy Gillet jersey. For entry details go to: www.amygillet.org.au

27th March 2010
 Great Ocean & Otway Classic Ride
 One of the best recreational events on the calendar. Starts and finishes in the beautiful Surfcoast town of Torquay. 2 distances of 145k and 60k - a must do event for all recreational riders. For entries go to: www.supersprint.com.au

There are many more road and mountain bike events on the calendar all year round. If you know of one or more that should be listed here, send us an email with the details.
sales@croydoncycleworks.com

SPRING CLEANOUT AT CROYDON CYCLEWORKS

Jamo has gone mad and has slashed the price on great products to below cost. Some are brand new, some ex-demo some superseded but all are fully guaranteed and priced to sell. Be quick for these one off specials



Zipp 303 2008
 1124 grams!
 Brand new \$1999

Zipp 808 clinchers 2008
 Brand new \$2200

Zipp 404 2008
 Brand new \$1999

1 Rear Zipp 1080 2008
 Ex demo with tyre \$1999

Token T-wheelset
 Brand new & spares
 Brand new \$1500 pair

Nightpro Extreme "Retina burning" HID lightset. 8 hr run on max power. Comes with "007" style case.
 Was \$879 now \$399

Niterider Trinewt LED lightset
 Powerful quality unit 7 hour burntime. 490 lumens.
 Was \$699 now \$399

Superseded Trek EQ-9 U.S.
 built TT or Tri specific bike with Durace gearing! Sizes available S, M and L Was \$4199 now \$1999

GOS breakaway performance gloves. Max airflow design and moisture wicking. Contoured padding. Colours Black, blue, red and yellow.
 Were \$39.95 now \$19.95

[More specials online here](#)
 Please call to reserve items (03)97235164
 Yes we can ship to your door. No lay-by. Cash or card only.
 Croydon Cycleworks 182 Mount Dandenong Rd Croydon

Where are we?

182 Mt Dandenong Rd Croydon 3136
 Phone: (03) 9723 5164
 Email: sales@croydoncycleworks.com
 Web: www.croydoncycleworks.com



Ride your own way

